

CHRISTINA IVANOVA

PRODUCT DESIGNER

www.ichristina.com

christina.ivnv@gmail.com

EXPERIENCE

HEAD OF PRODUCT DESIGN

Sentur 2023

- Product Design - Mental Health Platform built to help people in their Internal Family Systems Therapy Journey to Self-transformation.
- Social Media Designs
- Video Editing

WEB AND MARKETING DESIGNER

The Brains 2022

- Social Media Designs
- Web Design

JUNIOUR UX/UI DESIGNER

the Coca-Cola Company 2020-2022

- Support a user-centered design strategy, and help implement advanced processes at scale.
- Work with cross-functional product teams to create and deliver meaningful experiences for the customers.
- Create a design system by building consistency across existing UI components and designing new UI components.
- Create wire-frames, user flows, user journeys, prototypes, Information Architecture, UI mockups, visual assets, MVPs and final products.
- Author content in AEM.
- Redesign existing style components to meet accessibility standards.
- Approving wire-frames from agencies.
- Build guidelines and workflows to improve the usability of a product.
- Build web pages for campaign such as Coke & Meals, Schweppes Uncomfortable, Sprite Chill Time, Fuzetea Made of Fusion.
- Leading trainings for markets on building pages.

GRAPHIC DESIGNER

Freelance 2019-2023

- Working on UX/UI projects
- Creating posters, banners, illustrations, visual assets

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EDUCATION

GRAPHIC DESIGN

SoftUni Creative 2019-2020

- Graphic Design
- UX/UI Design
- Visual Design
- Interaction Design
- Product Design
- Design Systems
- Web/Mobile Design
- Branding
- Typography
- Icon Design
- Video Editing

YOGA TEACHER 200 HOURS RYT

Om Shanti Om - Rishikesh, India Dec 2023

BACHELOR'S DEGREE SOUTH, EAST AND SOUTHEAST ASIA

Sofia University, "St. Kliment Ohridski" 2018-2022

- Understanding of the history, societies, economy, politics, cultures, religions, art and languages of the region of Southeast and South Asia.
- Languages - Indonesian, Japanese, Hindi

INTERENSHIP

CONTENT WRITER

Voyage B Travel 2021

- Create itineraries for clients.
- Write content about Asian countries for social medias and travel agency's website including: attractions, destinations, history, culture, fun facts, tips and tricks before travelling to a certain country

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CERTIFICATES

- Yoga Teacher 200 hours RYT
 - N5 Japanese Language Proficiency Test
 - Design Fundamentals
 - Adobe Illustrator
 - UX & Web Design
 - Adobe Illustrator
 - UX & Web Design
 - UI & Web Design
 - Video Processing with Premiere Pro
 - Motion Design with After Effects
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LANGUAGES

- Bulgarian
 - English
 - French
 - Indonesian
 - Japanese
 - Hindi
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SKILLS

- Adobe Creative Suite
- Figma
- UX Methods
- UI
- Usability Testing
- User Flows
- User Personas
- Prototyping
- Wireframing
- Research
- Information Architecture
- Data Analysis
- Data Visualisation
- Management Skills
- Working in a team
- Fast learner
- Adaptability